

KEEP EUROPE MOVING



Logistics Action Plan of the European Commission

Directorate-General
for Energy
and Transport

PROLOG

**Skills for the European Logistics Sector
Conference**

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EVI LARDI

Email address: Evi.Lardi@ec.europa.eu

Unit TREN.B.3 - Logistics, innovation & co-modality



● Why a European Action Plan?

- European Logistics revenue
1000 billion €/year \approx 14 % of GDP
- Growth in international and intra-Community trade
~ 55% in value since 1999
- Growth in goods transport
~ 50% 2000 - 2020
- Factor of European competitiveness, prosperity and cohesion
- Cross-border social and environmental impacts



Why a European Action Plan?

- Optimisation potential of freight flows over medium and long distances
- Avoid market fragmentation
- Reduce Europe's reliance on imported fossil fuels
- Deal with freight transport carbon dioxide emissions ~ 30% of transport sector's CO2 emissions
 - » Tendency : Growing

Objectives

- Strengthen the European Logistics industry
- Act as a catalyst for change and cooperation
- Reconcile with environmental constraints and limitations of infrastructure
- Co-modality
 - » Complementary and efficient use of modes in an optimal European transport system
 - » Looking at each mode individually and their integration in logistics chains

● The Process

- Analysis of input received from stakeholders
- Additional interviews / questionnaires
- Bottleneck exercise
- In-depth impact assessment
- Prioritisation
- Alignment with other policy areas

● 18 October 2007, the European Commission adopted the freight transport package :

“The EU freight transport agenda: boosting the efficiency, integration and sustainability of freight transport in Europe”

- Logistics Action Plan
 - » Agenda for the coming 5 years
- Communication on freight-oriented rail network
- Communication on a European Ports Policy
- Staff papers on Motorways of the Sea and European Maritime Space without Barriers

Logistics Action Plan 18 Octobre 2007



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Adoption of package of measures to support freight transport
18 October 2007



Logistics:
Keeping freight moving

Keeping freight moving

The European Commission is proposing a series of measures to promote the freight transport logistics, make rail freight more competitive, create a framework which will allow European ports to attract investment for their modernisation, put maritime freight transport on an equal footing with other transport modes and review progress made in developing Motorways of the Sea.

- | **Package of measures to support freight transport**
- | [Freight Transport Logistics Action Plan](#)
- | [Freight-Oriented Railway Network](#)
- | [Ports Policy](#)
- | [Maritime and Short Sea-Shipping](#)

Package of measures to support freight transport

Please note that this documents might still be subject to some modifications - the final versions will be uploaded as soon as they become available.

The EU's freight transport agenda: Boosting the efficiency, integration and sustainability of freight transport in Europe
Communication from the Commission

Overview

Exercise to identify bottlenecks in Freight Transport Logistics

Research, Demonstration and Co-ordination Activities

Public consultations

Documentation



Brochure

[de](#) [en](#) [fr](#)

● The Logistics Action Plan

- Four “themes”
 - » Innovation
 - » Quality and efficiency
 - » Simplification
 - » Green transport
- http://ec.europa.eu/transport/logistics/index_en.htm

● Innovation

● E-freight

» ICT – Information and Communication Technologies

Concept of “ Internet for Cargo ”

- Electronic mirror of physical freight movements
- RFID, Galileo
- Standardisation of data formats

» ITS – Intelligent Transport Systems

- Financing / Standardisation /Legislation
- Overcoming barriers between modes of transport and between infrastructures and vehicles
- Action plan 2008 will have focus on freight
 - On-board unit, navigation aids, digital maps, digitaler tachograph, electronic fee collection, tracking and tracing, transport of dangerous goods and animals

● Quality and Efficiency

- Bottlenecks
 - » Continuous “Bottlenecks Exercise”
- Jobs in logistics
 - Training
 - Attractiveness
 - Mobility

● Quality and Efficiency - continued

- Performance indicators
 - » Core set of generic indicators for measuring and recording performance
- Exchange of best practice
 - » Identify and disseminate successful practices
 - » Networks and clusters
- Data on freight transport logistics
 - » Improve the collection and enhance statistical data

Bottlenecks

http://www.ec.europa.eu/transport/logistics/bottlenecks/index_en.htm

(ANNEX II – Bottleneck Fiche)

FREIGHT TRANSPORT LOGISTICS BOTTLENECKS EXERCISE

- Fiche submitted for consideration by: _____ *
- On: _____
- Description of the bottleneck:
- Hampering effects of the bottleneck:
- Measures towards a solution (if available):
- Parties needed to be involved in the solution:
- Any available best practice:

500 responses to date : 3 working groups

- Administrative and regulatory
- Operational
- Infrastructure



Jobs in logistics

- Qualifications and training requirements

The Commission will work with the European social partners and other relevant stakeholders to draw up a list of minimum qualifications and training requirements at different levels of specialisation to be incorporated into a framework that can ensure the mutual recognition of training certificates.

Jobs in logistics - Continued

- Dialogue on the attractiveness of transport logistics professions

The Commission to launch a dialogue with the European social partners to find ways to improve the attractiveness of transport logistics professions, and explore opportunities for targeting EU Cohesion Policy interventions towards logistics training.

Jobs in logistics - Continued

- Mobility

Mutual recognition of training certificates and enhancement of attractiveness of logistics professions can facilitate and encourage mobility

● Simplification

- Simplification of administrative compliance
 - » Single “window” for administrative procedures
- Single transport document to be used by all operators irrespective of mode
- Liability clause (fall-back) an EU standard
- Weights and dimensions in road haulage and standardisation of containers
 - » Incomplete harmonisation
 - » Bigger / heavier trucks?

● Green transport

● Corridors

Promote the establishment of sustainable and efficient "green" distance freight corridors

- » Comodal solutions
- » New technologies in propulsion
- » Access to terminals

● Urban transport

- » Exchange of best practice in urban transport
- » Reinforce freight part of CIVITAS



Logistics in Europe

Thank you for your attention

http://ec.europa.eu/transport/logistics/index_en.htm